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Professional Body Membership

1. **HMA** (Hyderabad Management Association).
2. **AIMS** (Association of Indian Management Scholars) International.
3. **ISDS** (International Society for Development & Sustainability).
4. **IIRJC** (i-Explore International Research Journal Consortium)

Editorial Assignments - 11

1. Appointed as a member of Editorial Board for an International Journal- “International Journal of Research in Commerce & Management”.
2. Appointed as a member of Editorial Board for an International Journal- “International Journal of Computer Science and Management Research”.
3. Appointed as a member of Editorial Board for an scholarly peer-reviewed and referred International Journal – Financial Research.
4. Appointed as an Editorial Board member for an International Journal - International Journal of Business, Management and social Sciences.
5. Appointed as Member on Editorial Board for an International Journal i.e. IPM Journals - Interscience Management Review.
6. Appointed as a member of Editorial Board for an International Journal- “E3 Journal of Business Management and Economics.”
7. Appointed as a member of Editorial Board for an International Journal- “International Journal of Scientific Research in Computer Science Applications and Management Studies”.
8. Appointed as a member of Editorial Board for an International Journal-“ Asian Journal of Business Management Studies.(AJBMS)
9. Appointed as a member of Editorial Board for an International Journal - International Journal of Management and Business Research –IJMBR.
10. Appointed as a member of Editorial Board for an International Journal - International Journal of Computer Science and Management Research.
11. Appointed as a member of Editorial Board for an scholarly peer-reviewed and referred International Journal - Advances in Modern Management.

Reviewer Assignments - 9

1. Reviewed 3 chapters of a book on Operations Research to be published by Tata Mac Graw Hill.
2. Nominated as a Reviewer for an International Business Journal, “The Journal of Asia-Pacific Journal of Business Administration”.
3. Nominated as a Reviewer for an International Business Journal, “The Journal of Business Management and Economics.
4. Nominated as a Reviewer for an International Journal, “The Journal of Information and Knowledge Management.
5. Nominated as a Reviewer for an International Journal “International Journal in Commerce, IT & Management.
6. Nominated as a Reviewer for an International Journal “Interdisciplinary Journal of E-Learning and Learning Objects.
7. Nominated as a Reviewer for an International Journal- Eurasian Journal of Business and Economics.
8. Nominated as a Reviewer for an International Journal- Asian Journal of Business Management Studies.
9. Nominated as a Reviewer for an ICFAI Journal of Softskills.

Citation Report as on September 2023

H Index of 7

i10-Index of 7

Total citations of 373

Google Scholar Profile: <https://scholar.google.com/citations?hl=en&user=FiGNfusAAAAJ>

S No	Paper Title	Journal Name	Citations
1	An Empirical Study of Indian Individual Investors' Behavior	Global Journal of Finance and Management	122
2	Impact of Flow of FDI & FII on Indian Stock Market	Finance Research	71
3	An Empirical Analysis of Factors Influencing Indian Individual Equity Investors' Decision Making and Behavior	European Journal of Business and Management	89
4	Financial Performance Analysis in Banking Sector – a Pre & Post Merger Perspective	Abhinav-International Journal	33
5	An Empirical Investigation of the relation between Risk Tolerance and Socioeconomic characteristics of Individual Investors	Advances in Management	25
6	An Empirical Analysis of Macroeconomic Determinants of Foreign Direct Investment Inflows to India.	Productivity	13
7	The effect of macroeconomic factors on Indian stock market: An empirical evidence	FIIB Business Review	10

Awards Received

1. Received award from INSO Pondicherry, for Excellence Service Award in April 2023
2. Received award from InSc Bangalore, for Academic Excellence Award in Feb. 2020.
3. Received award from Novel Research Academy, Pondicherry for Best Principal Award 2020 – 2021.
4. Received award received from EET CRS Academic Excellence Awards 2020, New Delhi for **Excellence in Research**.

Academic Consultancy

1. **Approved Supervisor for Ph D, K L University.**(Research Scholar: B Ravinder)
2. **Approved Supervisor for Ph D, JJTU University.**
3. Guest Lectures delivered at various AICTE Approved Institutions on Research Methodology , Behavioral Finance and SPSS software and Analysis.
4. Visiting faculty to PGDM Course of Hyderabad Central University, Hyderabad.
5. Visiting faculty to Directorate of Distance Education, University of Madras for MBA program.
6. Visiting faculty to Technology Management, Osmania University, Hyderabad.
7. Visiting faculty to Centre for Distance Education, Osmania University for MBA program.
8. Approved Project Supervisor for MBA, Directorate of Distance Education of the following Universities: Osmania University, University of Madras and Sri Krishnadevraya University.

Teaching Experience – 23 years

Designation & Organisation	From	To	Teaching Experience
Professor , Matrusri Engineering College	2023	Till date	
Principal & Professor , Matrusri Institute of Post Graduate Studies	2014	2022	8 years
Associate Professor , Matrusri Institute of Post Graduate Studies	2011	2014	5 years
Assistant Professor , Matrusri Institute of Post Graduate Studies	2005	2011	5 years
Assistant Professor , Noble PG College	2004	2005	1 year
Faculty , Softech Software Solutions	2002	2004	2 years
Faculty , Sagar College (Imparting DOEACC – O, A, B level computer courses)	2001	2002	2 year

Research Experience: Over 20 years.

Subjects Handled: Operations Research, Statistics for Management, Security Analysis and Portfolio Management, Investment Management, International Finance, Financial Services, Financial Systems and Services, Managerial Economics, Quantitative Techniques for Decision Making, Research Methodology and Entrepreneurial Development. Soft Skills and Interpersonal Skills, Startup Entrepreneurship. Financial Accounting.

Additional roles handled

- Convener for Management Fest.
- Actively taking part in organizing national seminar.
- Guiding MBA projects minimum 10 students per year.
- Chief Superintendent for Osmania University Exams at Matrusri Institute of PG Studies.
- Student Coordinator.
- Class Coordinator.
- Coordinator for conducting Internal Exams.
- TAFRC Work.
- AICTE Work.
- OU Inspection Work

Educational Qualification

- **Ph D in Management** from **Osmania University**, Hyderabad. (in the area of **Behavioral Finance**).
- Qualified **UGC-NET** in **Management**.
- Qualified **SLET(APSET)** in **Management**.
- **M. Phil** in **Management** from Alagappa University, T N.
- Master of Business Administration, **MBA** with **Finance** and **Marketing** as Specialisation from **Osmania University**, Hyderabad.
- Bachelor degree in Arts from Osmania University with **Economics**, Public Administration & Political Science.

Additional Educational Qualification

- **M Sc (Psychology)** from University of Madras.
- **M A** in **Economics** From Osmania University.
- **Six Sigma Yellow Belt** certification by **MSME** Development Institute, GoI.
- Post Graduate Diploma in Computer Applications.

Publications – 40

Journal Publications – 28 (International - 14, National - 14)

1. Published a research paper titled **An Analytical Study on Union Budget and its Impact on the Infrastructure Sector Index of India** in an International Bimonthly Journal

- (Print), Indian Journal of Natural Sciences Vol.14, Issue 78, June 2023 ISSN: 0976 – 0997
2. Published a research paper titled An Analytical Study on Factors Influencing FII Inflows to India in Strad Research Journal (Web of Science) 7(8), ISSN: 0039-2049.
 3. Published a research paper titled “**Macroeconomic Factors effect on Foreign Exchange Rate - An Empirical Evidence**” in bi-annual referred Journal of Management and Research, **Quest – Journal of Management and Research**, Vol. VIX. Issue 1. February 2019, **ISSN: 0976-3317. (UGC Approved Serial No:45873)**
 4. Published a research paper titled “**An Analytical Study on Impact of Employee Engagement on Job Performance with reference to IT Industry**” in bi-annual referred Journal of Management and Research, **Quest – Journal of Management and Research**, Vol. 8. Issue 1. July-December 2017, **ISSN: 0976-3317. (UGC Approved Serial No:45873)**
 5. Published a research paper titled **An Analysis of Financial Ratios Impact on Profitability of Select Automobile Companies in India**, in UGC approved journal International Journal of Advances in Management, Technology and Engineering Sciences, Volume 8, Issue 2, February 2018, ISSN :2249-7455. **(UGC approved serial No 47955)**
 6. Published a research paper titled ‘Impact of Financial Ratios on Profitability- An Analysis of Select Pharmaceutical Companies in India’, UGC approved Journal, **International Journal of Management and Development Studies**, Vol. 6(6), November/December 2017. ISSN(online):2320-0685, ISSN(print):2321-1423. **(UGC approved serial No 63225)**
 7. Published a research paper titled "**The Effect of Macroeconomic Factors on Indian Stock Market - An Empirical Evidence**" in FIIB Business Review, quarterly peer-reviewed journal, Volume 6, Issue 1 (January-March 2017), ISSN(Print):2319-7145, ISSN(online): 2455-2658. **(UGC approved serial No 62831).**
 8. Published a research paper titled “**Status Quo Bias Effect on Investment Decisions of Indian Individual Equity Investors – An Empirical Analysis**”, Osmania Journal of Management. Volume 11, Issue 1, (Jan – Mar 2017), **ISSN:0976-4208. (UGC Approved Serial No:63664)**
 9. Published a research paper titled “**Impact of Merger of Bharat Overseas Bank on the Financial Performance of Indian Overseas Bank- A Case Analysis**” in AIRO International Research Journal, Multidisciplinary Indexed International Research Journal, Volume 9, March 2017, ISSN: 2320-3714. **(UGC approved serial No 63012)**
 10. Published a research paper titled “**Recency Bias Effect on Investment Decisions of Indian Individual Equity Investors – An Empirical Analysis**”, Business Vision, Quarterly Management & Business Journal from Sister Nivedita Foundation Publication, Hyderabad in Vol: 12, No.4, Oct – Dec 2016, ISSN 2231-5497.
 11. Published a research paper titled “**An Empirical Analysis of Macroeconomic Determinants of Foreign Direct Investment Inflows to India**” National Quarterly Journal of National Productivity Council, **Productivity Journal**, Volume 57, Issue 3, October - December 2016, ISSN(Print):0032-9924, e-ISSN(Online): 0976-3902. **(UGC approved serial No 31809).**
 12. Published a research paper titled **An Empirical Analysis of Optimism Bias Effect on Investment Decisions of Indian Equity Investors**, GE- International Journal of

Management Research a **double blind peer reviewed, referred monthly International Journal**, Volume IV, Issue 3, March 2016, **ISSN(Print):2394-4226**, ISSN(Online): 23211709.

13. Published a research paper titled **“An Investigation of relation between Risk Tolerance and Demographic, Socioeconomic Characteristics of Indian Individual Equity Investors”** FIIB Business Review, quarterly peer-reviewed journal, Volume 4, issue 4 (October -December 2015), ISSN(Print):2319-7145, ISSN(online): 2455-2658. **(UGC approved serial No 62831)**
14. Published a research paper titled **“Employee Motivation and Its Impact on Job Satisfaction in a Select IT Company in Hyderabad- An Empirical Analysis”**, Osmania Journal of Management. Volume XI, Issue 4, (Oct - Dec 2015), **ISSN:0976-4208. (UGC Approved Serial No:63664)**
15. Published a research paper titled **“Assessment of Risk Tolerance Level of Indian Individual Equity Investors – An Empirical Analysis”** in JIMS 8M **fully refereed journal**, Quarterly Journal, Volume 19, Issue 4, Oct-Dec 2014, **ISSN 0973-9335. (UGC Approved Serial No:28603)**
16. Published a research paper titled **“Loss Aversion Bias Effect on Investment Decisions of Individual Equity Investors – An Empirical Analysis”** in SUMEDHA Journal of Management, double blind reviewed, referred academic Quarterly Journal Volume 3, Issue 4, Oct- Dec 2014, **ISSN:2277-6753. (UGC Approved Serial No:46802).**
17. Published a Research Paper titled **"An Empirical Analysis of Endowment Bias Effect on Investment Decisions of Indian Investors”** in International Journal of Scientific Research in Computer Science Applications and Management Studies, International, open access, **peer-reviewed, bimonthly and Refereed research journal** Volume 3, Issue 5, September 2014, **ISSN 2319-1953. (UGC Approved Serial No:63611).**
18. Published a paper titled **Assessment of risk tolerance level of Indian individual equity investors - An empirical analysis**, in a international journal JIMS8M The Journal of Indian Management & strategy. Jan 2014, Issue 19, Vol 4.
19. Published a research paper titled **Financial Performance Analysis in Banking Sector – a Pre & Post Merger Perspective** in a International Journal, Abhinav-International Monthly **Refereed e-Journal** of Research in Management & Technology, Issue 4, Vol. 2, April 2013. **ISSN: 23200073. (UGC approved serial No 45021)**
20. Published a research paper titled **“Service Quality of Banking Services – A Study using SERVQUAL model in Select Banks”** Invertis Journal Of Management Volume 4, Number 2, December 2012, **ISSN : 09756310. (UGC Approved Serial No:42966)**
21. Published a research paper titled **“An Empirical Analysis of Factors Influencing Indian Individual Equity Investors’ Decision Making and Behavior”** in International Journal European Journal of Business and Management, Vol. 4, Issue 8, 2012, **ISSN 2222-1905.**
22. Published a research paper titled **“An Empirical Analysis of Customer Expectation on Service Quality of Banks in India”** in Bi-Annual referred Journal Asia-Pacific Marketing Review, Volume: I, No.2, July- December 2012, **ISSN: 2277-2057. (UGC Approved Serial No:46927)**
23. Published a paper titled **“Behavioral Finance and its Implications for Individual Equity Investors”** in International Journal of Research in management, Issue 2, Vol. 6

(November 2012) ISSN 22495908. Listed in Thomson Reuters, Researcher ID: M-1035-2016)

24. Published a research paper titled “**Impact of Flow of FDI & FII on Indian Stock Market**” referred Quarterly Journal Finance Research, Vol. 1 No 3 July 2012 ISSN: 2165-8226.
25. Published a research paper titled “**An Empirical Investigation of the relation between Risk Tolerance and Socioeconomic characteristics of Individual Investors**” in bi-annual referred Journal of Management and Research, **Quest – Journal of Management and Research**, Vol. 2. Issue 1. August 2011, ISSN: 09763317. (UGC Approved Serial No:45873)
26. Published a research paper titled “**An Empirical Study of Indian Individual Investors’ Behavior**” in Global Journal of Finance and Management, an **International Research Journal** from Research India Publications, Vol: 2, No. 1, (2010). ISSN: 09756477.
27. Published a research paper titled “**Index Funds and Tracking Error**” in **Business Vision**, Quarterly Management & Business Journal from Sister Nivedita Foundation Publication, Hyderabad in Vol:4, No.4, Oct – Dec 2008, ISSN 2231-5497.
28. Published a research paper titled “**Investors Behavior**” in **PES Business Review, Scholarly Peer Reviewed** Bi annual Journal of Management from PES Bangalore in January 2007 issue.1 ISSN:0973-919X.

Conference Proceedings Publications – 12 (International - 2, National - 10)

1. Published & Presented a research paper titled **Water Quality and Potability- Statistical Analysis Using Machine Learning** in a two day AICTE Sponsored National Conference on Innovations in Information and Communication Technologies organised by Siddhartha Institute of Science and Technology, Puttur, Tirupathi, AP, during March 9th to 11th 2023. ISBN: 978-93-5777-455-0
2. Presented a research paper titled **Impact of Digital Payments on Economic Growth of India** in a two day AICTE Sponsored National Conference on Innovations in Information and Communication Technologies organised by Siddhartha Institute of Science and Technology, Puttur, Tirupathi, AP, during March 9th to 11th 2023. ISBN: 978-93-5777-455-0.
3. Published and presented a paper titled **Demonetization Impact on Indian Economy – A Short-term Perspective** in a book titled Management of Demonetization: Challenges & Opportunities Ahead in Proceedings of National Conference Organised by Stanley College of Engineering & Technology for Women, Hyderabad. ISBN: 9789385101540.
4. Published a paper titled ‘**Role of Emotions in Investment Decisions of Individual Equity Investors**’ in a book titled Behavioural Finance in Proceedings of National Conference Organised by **Jawaharlal Nehru Technological University** Hyderabad, Sponsored by Indian Council of Social Sciences Research (ICSSR), New Delhi. ISBN: 9788190705295.
5. Published a research paper titled ‘**A Statistical Analysis of Flow of FDIs and its Impact on BSE Sensex and Nifty**’ in a book titled Foreign Direct Investment in India – Issues and Challenges, Paramount Publishing House, March 2013, ISBN:9789382163091.

6. Published a research paper titled **“An Analysis of Customer Perception on Service Quality of Select Indian Banks”** in a book titled Emerging Trends in Banking and Insurance, Paramount Publishing House, ISBN: 9788192157931.
7. Published a research paper titled **“Customer Expectation on Service Quality of Indian Banks – An Empirical Study”** in a book titled Emerging Trends in Banking and Insurance, Paramount Publishing House, ISBN: 9788192157931.
8. Published a research paper titled **“Impact of Global Financial Crises on Financial Health of Public Sector Banks in India”** in a book titled Emerging Trends in Banking and Insurance, Paramount Publishing House, ISBN: 9788192157931.
9. Published a research paper titled **“Impact of Demographics on Retail Investors’ Risk Tolerance”** in a book titled Sustaining Shareholder Value- Role of Investors and Regulations, Excel Books. **ISBN: 9788174468031.**
10. Published a Paper in a National Conference Proceedings Emerging Trends in Marketing Concepts, HR Practices and Financial Systems on **“Index Funds and Tracking Error”** during 23rd and 24th October, 2008 at A V College P G Centre, Hyderabad.
11. Published a research paper titled **“Assessment of Rural Financial Inclusion in India”** in a book titled **Financial Inclusion- Aspects, Issues and the Way Forward**, Himalaya publishing House. **ISBN: 9788184885378.**
12. Published a research paper titled **“A Study on Urban Poverty Alleviation Through SHGs Bank Linkage Programme in Hyderabad”** in a book titled Micro Finance Performance Evaluation and Enterprise Development, Allied publishers Pvt. Ltd. **ISBN: 9788184244144.**

Contribution in the form of Books -4

1. Contributed chapters for BBA Course, Osmania University for Finance Subjects.
2. Published a Book titled **“Emerging Trends in Banking & Insurance”** Published with the following ISBN: 9788192157931.
3. Contributed a chapter - Enabling and Integrating Technology With Personalized Learning in a book titled Digital Technologies and Instructional Design for Personalized Learning, **Publisher IGI GLOBAL, USA, Jan, 2018. ISBN-10:1522539409, ISBN-13: 978-1522539407.** IGI Global Publisher. <https://www.igi-global.com/book/digital-technologies-instructional-design-personalized/181915>
4. Contributed book chapter titled published a book chapter IoT in the Current Times and its Prospective Advancements in a book titled Smart Healthcare System: Security and Privacy Aspects, 2021, Scopus Indexed, Wiley Publisher, Print ISBN:9781119791683, Online ISBN:9781119792253, 265-280.

Refresher Courses and Short Term Courses – 12 (Including IIT – 2, IIM – 1)

1. Completed 2 weeks **refresher course in Econometrics** organised by UGC-HRDC Osmania University, Hyderabad from September 3rd to 18th 2021.
2. Completed 1 week online training programme for Teachers on **Induction Program for Students as prescribed by AICTE** organized by Hindu Institute of Management, Sonipat, Haryana from September 20th to 25th 2021.
3. Completed online ATAL FDP on **Structural Equation Modeling** organized by Manipal Institute of Management, Manipal Academy of Higher Education, Manipal, Karnataka from 17-05-2021 to 21-05-2021.
4. Completed AICTE Training And Learning (ATAL) Academy Online FDP on **Data Sciences** organised by Indian Institute of Information Technology Vadodara from 14-12-2020 to 18-12-2020.
5. Attended 9-day National level Online Faculty Development Program on **Foregrounding the Spectrum of Character Building in Modern Human Life** Organized by, Balaji Institute of Technology & Science, Warangal from 24-06-2021 to 03-07-2021.
6. Successfully completed the 10 days Faculty Development Programme On "**The Scenario of Commerce, Management and Economics Education after Covid-19**" (29 June to 8 July 2020). Jointly organized by Faculty Development Centre, UGC-HRDC, Savitribai Phule Pune University, Pune and KRT Arts, BH Commerce and AM Science (KTHM) College, Nashik, Maharashtra.
7. Completed two weeks Faculty Development Programme under TEQIP – II on **Enhancing Professional & Instructional Skills of Young Faculty** from 11th to 16th November and from 30th November to 03rd December 2013 organised by Vasavi College of Engineering Hyderabad.
8. Completed **one week** Short Term course on **Financial Modeling and Analytics** at **Indian Institute of Technology (IIT) Madras** during 05.11.2013 to 09.11.2013 sponsored by AICTE.
9. Completed **two weeks** Short-term Course on **“Statistical Modeling for Data Analysis(SMDA)”** organised by **Indian Institute of Technology (IIT) Kharagpur** during 30.11.2009 to 11.12.2009 sponsored by AICTE.
10. Attended **three weeks** Faculty Development Programme **“Induction Training Programme in Management for Young Teachers”** organized by **Indian Institute of Management (IIM) Kozhikode**, during 9th to 28th March 2009.
11. Attended **two weeks** FDP **“Faculty Development Programme in Entrepreneurship”** organized by Entrepreneurship Development Cell, Osmania University Hyderabad, during 1st to 13th December 2008.
12. Completed **two week** Refresher Course on **“Enhancing the Quality of Management Education”** organised by Institute of Public Enterprise (IPE) from 03.12.2007 to 14.12.2007 sponsored by AICTE.

Faculty Development Program - 13

1. Attended National level online 6 day Faculty enhancement program **“New Age Learning And Teaching Skills”** organized by St. Ann's Degree & P.G. College for Women, Mallapur, Hyderabad, during 18-01-2023 to 24-01-2023.

2. Completed two days International Faculty Development Programme on “Industry 4.0: Technological Innovation” from 8th to 9th April 2022, Organised Koustuv Technical Campus, Bhubaneswar.
3. Completed 1 week FDP on Data Analytics and Applications, Organised by Department of Computer Science and Department of Information Technology, Krishinchand Chellaram College, Mumbai from 14th March to 19th March 2022.
4. Completed AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Basic Applied Financial Econometrics And Business Analytics" from 02-08-2021 to 06-08-2021, Organised by University of Kerala.
5. Attended two week course on econometrics organized by UGC-HRDC Osmania University, Hyderabad, Telangana from 03-09-2021 to 18-09-2021.
6. Completed 1 week online training Programme for Teachers on “Induction Program for Students as prescribed by AICTE, Organised by Hindu Institute of Management, Sonipat, Haryana from 20-09-2021 to 25-09-2021.
7. Attended 9-day National level Online Faculty Development Program on Foregrounding the Spectrum of Character Building in Modern Human Life Organized by, Balaji Institute Of Technology & Science, Warangal from 24-06-2021 to 03-07-2021.
8. Completed online ATAL FDP on Structural Equation Modelling organized by Manipal Institute of Management, Manipal Academy of Higher Education, Manipal, Karnataka from 17-05-2021 to 21-05-2021.
9. Completed AICTE Training And Learning (ATAL) Academy Online FDP on Data Sciences organised by Indian Institute of Information Technology Vadodara from 14-12-2020 to 18-12-2020
10. Attended one day FDP on "Supply Chain Management" organised by Mother Teresa PG College, Hyderabad, on 16th March 2014.
11. Attended one day FDP on **"Effective Teaching Methods for Commerce Teachers"** organised Institute of Public Enterprise (IPE), Hyderabad, on 8th September 2012.
12. Attended one day FDP on **"Effective Teaching Methods for MBA Teachers"** organised **Dr. B. R. Ambedkar Institute of Management and Technology**, Hyderabad, on 28th July 2012.
13. Attended one day Faculty Development Program on **Operations Research** organized by the Department of Business Management, Osmania University, Hyderabad on 28th January, 2008.

Patent

Filed and Published a patent on Impact of Foreign Institutional Investors on NSE and BSE (Indian Stock Market) in February 2022.

Guest Lecture & Session Chair -12

1. Chaired a session for technical paper presentation for Sreevision 2022 on 29th Nov 2022, at Sreenidhi Institute of Science and Technology, Hyderabad.

2. Chaired a session at National Conference on Advanced Technologies in Computer Science, Organised by Department of Computer Science, Sreenidhi Institute of Science and Technology, Hyderabad, on 25th & 26th April 2022.
3. Received a certificate from AICTE for her contribution as primary evaluator in Toyathon 2021.
4. Delivered a lecture at 10 day Faculty Development Programme on “Advanced Research Methodology” Sponsored by Indian Council of Social Science Research during 30th May, 2022 to 9th June, 2022, organised by RBVRR Women’s College.
5. Chaired a session at National Conference on Advanced Technologies in Computer Science, Organised by Department of Computer Science, Sreenidhi Institute of Science and Technology, Hyderabad, on 25th & 26th April 2022.
6. Delivered a lecture on How to target your research for publication in High Impact Scopus Listed Journals in a FDP titled Emerging Trends in Academic writing held From March 2021 to 20th March 2021, Organised by TKR College of Engineering and Technology, Hyderabad.
7. Chaired A session in 1 day national conference on Emerging Strategies for Sustainable Development – Global and Indian Context organised by St Ann’s Degree and PG college, Hyderabad on 20th August 2020.
8. Delivered a guest lecture on Research Methods at M V S R Engineering College, on 15th March 2018.
9. Delivered a Expert lecture on Behavioral Finance and its Implications on Stock Market at M V S R Engineering College on 18th August 2017.
10. Delivered a guest lecture on Behavioral Finance at Anantha Lakshmi Institute of Technology & Sciences 28th December 2013.
11. Delivered a guest lecture on Research in Management using SPSS at Noble College of Engineering & Technology for Women on 15th December 2012.
12. Delivered a guest lecture on SPSS as Tool for Research in Management at Tirumala Engineering College on 25th February 2010.

Seminars – 22 (International Conference – 5, National – 17)

1. Presented a research paper titled “**The Effect of Monetary Policy on Scheduled Commercial Banks Performance - An Empirical Evidence**” in a two day National Seminar on Advances in Finance and Marketing during 29-30, August 2019 organised by College of Commerce and Business Management, Osmania University, Hyderabad.
2. Presented a paper titled **Demonetization Impact on Indian Economy – A Short-term Perspective** in a National Conference on Management of Demonetization: Challenges & Opportunities Ahead during 27th & 28th February 2017 Organised by Stanley College of Engineering & Technology for Women, Hyderabad.
3. Presented a paper titled **Post Demonetization - An Overview of Indian Economy** in a two day National Conference on **Demonetisation to Digital Economy – Issues and Challenges** during 20th & 21st January 2017, organized by Department of Business Management, Osmania University, Hyderabad.

4. Presented a paper titled **Micro Insurance as a Tool for Financial Inclusion in India** in a two day National Seminar on **Role of Insurance in Financial Inclusion** during 28th – 29th March 2016, Organized by Department of Commerce, Osmania University, Hyderabad in collaboration with Insurance Institute of India, the Institute of Cost Accountants of India, Hyderabad, The New India Assurance Co. Ltd, The Oriental Insurance Co. Ltd.
5. Presented a paper titled **A Study on Supply Chain Management in Indian Automotive Industry** in a National Seminar on **Logistics & Supply Chain Management – Issues, Challenges and Prospects** during 19th - 20th February 2016, organized by Pendekanti Institute of Management, Hyderabad.(Abstract published in conference proceedings).
6. Presented a paper titled ‘**Information Technology as a tool for Effective Customer Relationship Management**’ in an **International Conference** on Innovations in Computer Science and Engineering during 8th - 9th August 2014 Organised by Guru Nanak Institutions Technical Campus Hyderabad.
7. Presented a paper titled ‘**Role of Emotions in Investment Decisions of Individual Equity Investors**’ in a Two Day National Conference on Behavioural Finance sponsored by ICSSR, New Delhi during January 22-23, 2014 at SMS, JNTUH, Hyderabad.
8. Presented a paper titled ‘**The Role of Information and Communication Technology in Indian Banking Sector**’ in an **International Conference** on Innovations in Computer Science and Engineering during 20th - 21st September 2013 Organised by Guru Nanak Institutions Technical Campus Hyderabad In collaboration Computer Society of India (CSI).
9. Presented a paper titled ‘**A Statistical Analysis of Flow of FDIs and its Impact on BSE Sensex and Nifty**’ in a two day National Seminar on **Foreign Direct Investment in India – Issues and Challenges** during March 25th and 26th, 2013 organized by Department of Business Management, RBVRR Women’s College, Hyderabad in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI), Hyderabad.
10. Presented a paper titled ‘**A Study on Project Management Tools & Techniques**’ in a two day National Seminar on **Project Management – A Tool for Strategic Competence** during 15th and 16th March 2013 organized by Department of Business Management Osmania University, Hyderabad.
11. Presented a Paper in a National Seminar on Emerging trends in Banking and Insurance on “**An Analysis of Customer Perception on Service Quality of Select Indian Banks**” during 5th and 6th March, 2012 at FAPCCI, Hyderabad.
12. Presented a Paper in a National Seminar on Organisation and working of Financial Sector in India on “**Behavioral Finance**” during 23rd – 24th September 2010- at Alluri Institute of Management Sciences, Warangal.
13. Presented a Paper in a National Seminar on Emerging trends in Banking and Insurance on “**Customer Expectation on Service Quality of Indian Banks – An Empirical Study**” during 5th and 6th March, 2012 at FAPCCI, Hyderabad.
14. Presented a Paper in a National Seminar on Emerging trends in Banking and Insurance on “**Impact of Global Financial Crises on Financial Health of Public Sector Banks in India**” during 5th and 6th March, 2012 at FAPCCI, Hyderabad.

15. Presented a Paper in an **International Conference** on Sustaining Shareholder Value on “**Impact of Demographics on Retail Investors’ Risk Tolerance**” during 7th – 9th January 2010- at Institute of Management, Nirma University, Ahmedabad.
16. Presented a Paper in an **International Conference** on Impact of Economic Crisis in Global Business Scenario titled “**Impact of Global Economic Crisis on Investment Decisions of IT Professionals - An Empirical Study**” during 24th –25th September 2009- at Sai Ram Institute of Management Studies, Chennai.
17. Presented a Paper in a National Seminar on Financial Inclusion- Aspects, Issues and the Way Forward on “**Assessment of Rural Financial Inclusion in India**” on 6th and 7th November, 2009 at Department of Business Management Osmania University, Sponsored by NABARD, Hyderabad.
18. Presented a paper titled **A Study on Urban Poverty Alleviation Through SHGs Bank Linkage Programme in Hyderabad**” in an International Conference on Micro Finance in India during 21st – 23rd January 2009, organised by Department of Commerce, School of Management, Pondicherry University , Pondicherry.
19. Presented and Published a Paper in a National Conference Emerging Trends in Marketing Concepts, HR Practices and Financial Systems on “**Performance Evaluation of Index Funds**” during 2^{3rd} and 2^{4th} October, 2008 at A V College P G Centre, Hyderabad.
20. Presented and Published a Paper in a National Seminar Management of Quality in Urban Services and City Infrastructure in Hyderabad on “**Road Congestion and Sustainable Solutions**” during 12th & 13th Sept 2008 at Matrusri Institute of PG Studies, Hyderabad.
21. Presented and Published Paper in a National Seminar on Management of Quality in Urban Services and City Infrastructure in Hyderabad “**Urban Poverty Alleviation Through Self Help Groups– An Empirical Study**” during 12th & 13th Sept 2008 at Matrusri Institute of PG Studies, Hyderabad.
22. Presented a Paper in a National Seminar Retail Investor in India – Emerging Trends on “**Mutual Funds – An Investment Avenue**” **Emerging Trends**” on 10th August, 2006 at Department of Commerce and Business Management, Osmania University of Hyderabad.

Training & Workshops - 12

1. Attended one day workshop on Business Excellence through Cost Management organized by M V S R Engineering college in association with Institute of Cost Accountants of India held on 2nd December 2016.
2. Attended a two day workshop on “**Multi Variate Analysis Using Structural Equation Modeling**” on 19th & 20th December 2014, Organised by Aurora’s PG College, Hyderabad
3. Attended a one day Workshop on **Strategic Risk Management – A platform to understand the Risk involved in Business** on August 24th 2013 conducted by St. Pauls College of Management & IT, Hyderabad
4. Attended a one day Workshop on **BSE SME Index** on April 14th 2012 conducted by BSE in Association with FAPCCI Hyderabad
5. Participated in one day Workshop on **Report Writing** on Feb 3rd 2011, Organized by Department of Arts and Science, Osmania University, Hyderabad.

6. Participated in a Two-Day Workshop on “**Research Methods**” on Sept 21-22nd 2009 Organized by Department of Business Management, **Osmania University**, Hyderabad.
7. Participated in a One-Day Workshop on “**Corporate Social Responsibility**” on July 10th 2009 Organized by Pragti Mahavidyalaya PG College, Hyderabad and **Indian Institute of Management, Bangalore**.
8. Attended one day **Workshop on “Commodity futures “on 24th Nov 2007** organized by University of Hyderabad.
9. Participated in a One-Day Workshop on “**Human Values in Business & Management**” on Sept 21st 2007 Organised by Sri Rama Krishna Mutt, Hyderabad.
10. Attended Three-Day Training Program on **SPSS** Organized By JNTU & SPSS, Hyderabad Jan 2007.
11. Attended Three- Day workshop on “**International Finance**” during Oct 2006 **Organised by ICFAI Institute of Management Teachers**.
12. Attended a one-day Training Programme in July 2005 – Transactional Analysis (TA) and **Neuro Linguistic Programming (NLP) and Emotional Intelligence, at Matrix Training**, Hyderabad.

List of Webinars, Workshops & FDPs attended during lockdown (March 2020 to July 2020)

S.No	Webinar or Workshop Name	Dates	College Name and Place
1.	Role of Emotional Quotient on professional development	19 April 2020	Bhagwan Mahavir University
2.	Block chain Technology Basics	28 April 2020	St. Joseph College of Degree and PG college , Hyderabad
3.	Awareness , Management and Economy	3 May 2020	Bhopal School of Social Science
4.	AI in Health Care	5 May 2020	Springer Nature
5.	Survive and Thrive	10 May 2020	Villa Marie Degree College , Hyderabad
6.	Research capability Building – A Startegy to Promote Research Culture in Higher Education	12 to 14 May 2020	Bhavan’s Vivekanda College, Hyderabad
7.	AWS Fundamentals : The Journey of Cloud	16 May 2020	Patel Group of Institutions, Gujarat
8.	E Quiz on Research Methodology and Statistical Analysis	17 May 2020	St. Joseph College of Degree and PG college , Hyderabad
9.	How to become Data Scientist	18 May 2020	Sri Ranganath Inst. Of Engineering and Technology, TN
10.	Emotional Quotient – A key to Success in Life	19 May 2020	Little Flower Degree College, Hyderabad
11.	Advanced Excel	20th and 21th May 2020	Ghansyamdas Saraf College of Arts and Commerce , Mumbai
12.	Quiz – On Python for Data	27 may 2020	CR Engineering College ,Tirupati,

	Science and Cyber Security		AP
13	Emerging Avenues in HEIs: A Holistic Approach	27 may 2020	Agurchand Mnamull Jain College, Chennai
14	Role of Embedded Systems in IOT	30 may 2020	Hindustan Institute of Technology, Coimbatore, TN
15	Leadership Development Programme	23 May 2020	RVIM Bangalore.
16	Online Education and Assessment	19 May 2020	CEGR
17	Creation of Google Site and OER	26 May 2020	RBVRR Women College, Hyderabad
18	Ethics in Using of Digital Resources and its Implications	27 May 2020	Villa Marie Degree College , Hyderabad
19	Traumatic Effets of CIVD19 on Human Migration with sp. Reference to Teaching , learning and Evaluation Process	30 May 2020	Amlokchand Mahavidyalaya Yavatmal. MS
20	Demystifying Machine Learning Predictive Modeling and Real Time Analytics	24 May 2020	Dhanalaxmi Srinivasan Eng. College, Perambalur , TN
21	Modeling and design of low cost Group IV based Photo Detector	16 may 2020	Vagdevi Engineering College, Warangal
22	How to balance Academics and Administrative work	25 may 2020	Skillslate , Zovy Studios, Pune
23	Quiz on Creating awareness on Open and Distance learning [ODL]	22 may 2020	Tamilnadu Open University, Chennai
24	Post Covid Geopolitics and Global Order	15 May 2020	SPDM college ,Dhule ,MS
25	Value education : Nature and Need	14 May 2020	SPDM college ,Dhule ,MS
26	Importance of IPR in modern Era	13 May 2020	SPDM college ,Dhule ,MS
27	Exercise and Diet during Quarantine and Lockdown	12 May 2020	SPDM college ,Dhule ,MS
28	Teaching through the Pandemic	18 May 2020	Sardar Patel College
29	I Am Change	14 may 2020	Skillslate , Zovy Studios, Pune
30	National level FDP on decoding examination during and post COVID19	8 May 2020	Skillslate , Zovy Studios, Pune
31	Robotics and Process Automation in Accounting and Finance	20 May 2020	B K Birla College of Arts , Science and Commerce , Kalyan, Mumbai
32	Quiz – On Basics of Python Programming	9 June 2020	LORD’s Institute of Engineering and Technology
33	Information and Cyber Security Awareness	7 June 2020	Jaywant College of Eng. and Mgt. , Kolhapur , MS
34	Quiz – Machine Learning	30 May 2020	MET Bhujabal Knowledge City
35	Quiz – on World Tobacco Day	31 May 2020	Nehru Arts and Science College Coimbatore , TN.
36	Quiz – Python with Machine	18 May 2020	NarsaRaoPeta Eng. College, AP

	Learning		
37	Workshop on personality Development – Unlearn to Learn the Skill	19 May 2020	National College , TN
38	Green Audit – A Boon in present Scenario of COVID19	17 May 2020	KLE Society Science and commerce college, Mumbai
39	Cyber Law : An Effective Regulatory Measure to curtail Crime	18 May 2020	National College , TN
40	Research and Plagiarism control	15 May 2020	BUNTS SANGA’s Mumbai
41	Quiz – On World Red Cross Day	8 May 2020	R A Poddar College, Mumbai
42	Survival Strategies for Business After Covid 19 Lockdown	20 May 2020	Marudupandiyar College , Thanjavur
43	Challenges of Higher Education : E –Learning During Covid19	23 May 2020	National College , TN
44	Quiz – on Research Methodologies	17 may 2020	IJECRT
45	Dangers of Data	06 May 2020	IEEE phonotics Society Mangalam College of Engineering , Kerala
46	Quantifying the quality of Research	02 and 3 rd May 2020	Dr.Hiren Patel
47	Writing Quality Research paper and Proposal	22 May 2020	International School of Mgt. Patna
48	Emerging Opportunities in Industries	14 June 2020	AVIT , TN
49	Impact of Covid19 on Business Challenges and Opportunities	10 June 2020	Sorajini Naidu Vanitha Maha Vidyalaya
50	Quiz – on Research paper writing	1 June 2020	MuffakamJah College of Eng. and Tech.
51	Challenges and Importance of E-Waste Management	1 June 2020	Sreenidhi Institute of Science and Technology- ECE
52	Enriching Research Skills , Research writing and Research Funding Technologies	2 June 2020	Sreenidhi Institute of Science and Technology-MECH
53	How to develop E-E and share it with students	2 June 2020	MB Harris College of Arts ann MGT. MS
54	Online Language Teaching: Resources , Challenges and Opportunities	3 June 2020	Rajapalyam Raju’s College, TN
55	Developing Plans for Financial Sustainability	3 June 2020	IEEE phonotics Society Mangalam College of Engineering , Kerala
56	Quiz – on Research Methodologies	04 June 2020	Dr. B R Ambedkar Institute of Mgt and Tech.
57	Business Analytics – Way Forward Education and Industry	4 th and 5 th June 2020	RVIM , Bangalore
58	How to Publish Research Article	04 June 2020	Rai University , Ahmadabad

	in SCI Journals using Info- Graphics Tools		
59	Quiz – World Environment Day	5 June 2020	VVN Degree College, Bangalore
60	Quiz – World Environment Day	5 June 2020	KLE Society Science and commerce college, Mumbai
61	Quiz – Deep Learning	6 June 2020	MET Bhujbal Knowledge City
62	Intellectual Property Rights , An Overview :Myth and Realities	6 June 2020	KLE Society Science and commerce college, Mumbai
63	Crazy Tips to Crack Virtual Interviews	6 June 2020	BUNTS SANGA’s Mumbai
64	Quiz – on Research Methodology	04 June 2020	Sreenidhi Institute of Science and Technology- S and H
65	Mehfile Sukhan	7 June 2020	University of Petroleum, Uttrakhand
66	Creation of Moodle Sites	8 June 2020	RBVRR , Hyderabad
67	Digital Trends Reshaping the Media Industry	8 June 2020	AVIT , TN
68	High Performance Computers and weather Modeling	9 June 2020	AVIT , TN
69	Auto Components Indiatry in india : Capabilities and Opportunities for Industry 4.0	10 June 2020	AVIT , TN
70	Application of ICT tools In research	10 th and 11 th June 2020	Rai University
71	Chanakya and modern Education	11 th June 2020	Skillslate , Zovy Studios, Pune
72	Stress Mgt. Among Teachers :Through Wisdom of Srimad Bhagavad Geeta	11 th June 2020	Dept. of Commerce , Mumbai University
73	Facing the New Normal:Learning and working Challenges for the Post Covid19 World	12 th June 2020	AVIT , TN
74	RMK Eng. College	13 June 2020	Insights on Data Science for Engineers
75	Data Science and its Applications	13 June 2020	MVIT, Bangalore
76	Life and Skills	13 June 2020	AVIT , TN
77	Quiz – on Neural Networks	15 June 2020	MD Shaik Eng. College, TN
78	Teaching – An Amalgam of Negotiation, Performance and Struggle for Acceptance	17 June 2020	Jain University
79	Mastering the mind for Conquering the world	17 June 2020	Nehru Group of Institutions, TN
80	Understanding Mental Health among Youth During Covid19	17 June 2020	A V College of Arts Science and Commerce , Hyderabad
81	Exploring career opportunities post covid	17 June 2020	Skillslate , Zovy Studios, Pune
82	Quiz on Digital Image Processing	24 June 2020	G Pulla Reddy Eng. College AP

83	Quiz on Brain Teaser	26 June 2020	KJc College of Eng., Pune
84	National Level Quiz on Image processing	28 June 2020	Pulla reddy Eng College , AP
85	Encouraging Entrepreneurs to submit ideas for 2020	23 June 2020	KG reddy college of Eng. And Tech. Hyd- BL
86	Online Pedagogy	19 June 2020	Osmania University
87	“Mastering the Mind for Conquering the World	17th June, 2020	NEHRU INSTITUTE OF MANAGEMENT STUDIES, Coimbatore
88	Exploring opportunities post covid19	19th June, 2020	Skill slate , Pune
89	E content development	20th June, 2020	Lovely University Punjab
90	Words of Wisdom	18th June, 2020	Vedanta College, Mumbai University

Technical Proficiency in Computer Applications

Statistical Package: SPSS, Eviews

Word Processing Data Analysis: MSWord, MS Excel, MS Powerpoint.

Proficient in Programming languages(C, C++, COBOL)

Personal Details

Father’s Name : Syed Abdul Salam
Mother’s Name : Syed Tahira Begum
Language Proficiency : English, Hindi, Telugu and Urdu (only speak)
(Read, Write and Speak)

Gender / Marital Status : Female / Married.

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Declaration

I hereby state that the details given are authentic and true

S. Tabassum
Sultana

Dr. Syed Tabassum Sultana